

"A SHADE BETTER"

Over 1/3 Century in This Location
We Measure and Hang Your
WINDOW SHADES
 TRANSPARENT SHADES
VENETIAN BLINDS
Flexalum Venetian Blinds

Shades scalloped to order in our shop. Bring your rollers and SAVE money.
 Stock shades, 3x6, 69c each

WINDOW SHADES MADE TO ORDER • REPAIRED • REVERSED

JNO. R. DAVIS
 3248-22nd Street Bet. Mission and Valencia Phone Mission 7-7971

MOORE THE BLIND MAN
 500 BAKER ST.
WINDOW SHADES and VENETIAN BLINDS

MADE TO ORDER REPAIRED REVERSED
 Called for and Delivered Same Day
Walnut 1-7500

Bring in Your Rollers or Measurements to Factory and Save on Our CASH & CARRY PRICES
 You Can Stop at Our Door
PLENTY PARKING SPACE
 Shades Made While You Wait
CORNER OF BAKER & GROVE

AUTHORIZED DEALER
DU PONT TONTINE
Washable
 WINDOW SHADE SLATS

It's **FRANKEN'S** for
All Types of
WINDOW SHADES

DIAL
GRaystone 4-5068

1112 POLK ST. - BETWEEN POST & SUTTER
 We Pick Up and Deliver - Or Cash & Carry Discounts

JAMES C. FRANKEN CO.

- ✓ Home Owners
- ✓ Apt. Houses
- ✓ Hotels
- ✓ Industrial
- ✓ Skylights

MAXWELL WINDOW SHADES
Oldest Firm In The Sunset

MADE TO ORDER AND REPAIRED
 Bring In Rollers For One Day Service

- VENETIAN BLINDS
- DRAPERY HARDWARE
- New & Repaired
- TRVERSE RODS

Pick-up & Delivery
Overland 1-0333 1301-12th Ave. - Corner Irving

Window Shades-Retail

A B A BLIND & SHADE CO
 4901-3d VA lencia-4-1049

A TO Z PAINT STORE
 2234 Taraval SE ahrigt 1-1630
 Aavon Venetian Blinds 450 Fulton JD rdn 7-6885

ABBEY VENETIAN BLIND CO
 WINDOW SHADES and VENETIAN BLINDS
 Made to Order
 Repaired - Cleaned
 Workmanship & Materials Guaranteed
 70 Otis MARKET 1-8120

AGE VENETIAN BLIND LAUNDRY
 WINDOW SHADES - INSTALLED & REPAIRED
 Complete Service on Venetian Blinds
 473 Bryant SU tter 1-7930

ART SHADE SHOP 2049 Market... HE mlock 1-5074
 (See Advertisement Page 835)

BOWERS L
MARINA DISTRICT
 Since 1915
 WINDOW SHADES Made to Order - Repaired
 VENETIAN BLINDS Made to Order - Repaired
 FAST COMPLETE SERVICE
 2300 Lombard FImor 1-5136

CALIFORNIA STEEL VENETIAN BLIND CO
 667 Alhambra DE lware-3-5506

CASH & CARRY WINDOW SHADE CO
 1819 Market... HE mlock-1-3663
 (See Advertisement Page 835)

If you have products to sell, the Yellow Pages can increase your market. You are invited to call our nearest Business Office for further details on Classified Directory advertising.

S. F. WINDOW SHADE MFG. CO. Estab. 1906

MANUFACTURERS OF ALL METAL VENETIAN BLINDS AND WINDOW SHADES CUSTOM MADE

BAMBOO MATCHSTICK DRAW DRAPES & CORNICES
TRAVERSE RODS & LATTICE SHADES
 MADE TO ORDER

859 GOLDEN GATE AVENUE

Shades INC.
 EVERYTHING FOR WINDOWS
 formerly Economy Shade Co.

20 years specializing exclusively in window coverings and light control
 • largest selection in California

- DuPont Tontine washable shades in colors
- Cal-Craft wood fabric draw draperies & shades
- Flexalum venetian blinds
- Cloth draperies
- Transparent sun shades
- Roll-Away window screens

RESIDENTIAL • COMMERCIAL • INDUSTRIAL
 CONTRACT AND RETAIL • COLOR STYLING

DOuglas 2-7092
 535 Sutter Street • near Powell

Window Shades-Retail- (Cont'd)

CLOT A & SON
MARINA DISTRICT WINDOW SHADES
 Made to Order and Repaired
 VENETIAN BLINDS
 Repaired • Cleaned • Repainted
 1869 Union FI Imor 6-7424

Color Cover Co 6331 Geary Blvd... SKyline 1-9756

COLUMBIA CLOTH WINDOW SHADES

FOR RESIDENTIAL AND COMMERCIAL USE

NATIONALLY ADVERTISED "WHERE TO BUY THEM" FACTORY BRANCH OFFICE
 Columbia Mills Inc The
 252-5th YU kon 6-3626

AUTHORIZED DEALERS

A B A Blind & Shade Co
 4901-3d VA lencia 4-1049

Art Shade Shop 2049 Market... HE mlock 1-5074

Daily City Blind & Shade
 40 Hillcrest Dr Daly City... Plaza 5-3100

DAVIS JNO R 3248-22d... MI sun 7-7971

FRANKEN JAMES C CO
 1112 Polk GR ayton 4-5068

HOTTER J F & SON
 1793 Geary FI Imor 6-6658

Marina Venetian Blind Co
 2214 Lombard WA lnut 1-2829

Maxwell Window Shades
 Corner of Irving 1301-12th Av... OV erland 1-0333

SCHADE THE SHADE MAN
 2937 Mission VA lencia 4-3312

Sunset Window Shade & Venetian Blind Mfg Co 4355 California BA yview 1-5521

(Continued Next Page)

EL REY VENETIAN BLINDS

Our custom made Venetian blinds feature the famous Koré-Key removable slat. Rust-proof plastic coated aluminum in decorative colors. Speed at a saving - from factory to you.

"WHERE TO BUY THEM"

EL REY VENETIAN BLIND CO
 1723 Union OR dway 3-6784

FRANKEN JAMES C CO
 1112 Polk GR ayton 4-5068
 (See Advertisement Page 834)

GARCIA A J CO
WINDOW SHADES AND VENETIAN BLINDS
 MADE TO ORDER REPAIRED
 1528 Pacific Av... OR dway 3-6800

HOTTER J F & SON
 Sales - Service - Repairs
 Venetian Blinds - Window Shades
 For Any or All Windows
 1793 Geary FI Imor 6-6658

INFRA-CHEM TRANSPARENT SHADES

"Sun Protection plus Visibility" for your window displays - patented INFRA-CHEM process. Over a million in use. Free estimates. Made ONLY by TRANSPARENT SHADE COMPANY, Los Angeles.

"WHERE TO BUY THEM"

TRANSPARENT SHADE CO THE
 323 Geary YUkon 2-1441

JONES RESILIENT FLOORS
 2853 Mission MI sun 7-6851

KENNEDY HAL 3444 Balboa... BA yview 1-8530

LUN ON CO 771 Sacramento YUkon 2-6152
 (See Advertisement This Page)

MARINA VENETIAN BLIND CO
 Window Shades - Venetian Blinds
 Made to Order & Repaired
 We Clean - Repaint - Restat Venetian Blinds
 2214 Lombard WA lnut 1-2829

MAXI'S BARGAIN STORE
 3246 Fillmore WE st 1-8002

MAXWELL WINDOW SHADES
 Corner of Irving 1301-12th Av... OV erland 1-0333
 (See Advertisement Page 834)

Mohawk Window Shade Co
 5090 Mission JU niper 7-5018

Window Shades-Retail- (Cont'd)

CONTINENTAL VENETIAN BLINDS

Manufactured With Sensational New Plastic Tape & Flexalum Slats. Tape & Slats Can Be Wiped Clean With a Damp Cloth. Won't Chip, Peel, or Rust.

"WHERE TO BUY THEM"

CONTINENTAL BLIND CO
 Corner Van Ness & Jackson
 1695 Jackson TU xedo-5-4567

CONTINENTAL VENETIAN BLINDS
 1695 Jackson TU xedo-5-4567
 (See Advertisement This Page)

Daly City Blind & Shade
 40 Hillcrest Drive Daly City... PLaza 5-3100

DAVIS JNO R 3248-22d... MI sun 7-7971
 (See Advertisement Page 834)

DE FRIESE THEO & SONS INC
 See Adv Under Window Shades Whole
 1222 Sutter OR dway 3-0089
 Or call... OR dway 3-9035

DUPONT TONTINE WINDOW SHADES-
CASH & CARRY WINDOW SHADE CO
 1819 Market HE mlock 1-3663

MOORE THE BLIND MAN
 500 Baker WA lnut 1-7500

SHADES INC 535 Sutter... DOuglas 2-7092

Economy Shade Inc 535 Sutter... DOuglas 2-7092

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 5090 Mission JU niper 7-5018

Window Shades-Retail- (Cont'd)

MOORE THE BLIND MAN
 500 Baker WA lnut 1-7500
 (See Advertisement Page 834)

Neighborhood Home Furnishing
 651 Divisadero WA lnut 1-2301

Noriega Hardware 2526 Noriega SE ahrigt 1-0531

PARAMOUNT VENETIAN BLIND MFG CO

"PLASTIC LUME" ALUMINUM VENETIAN BLINDS
 Rustproof Plastic Enamelled
 DIRECT FROM FACTORY TO YOU
 Free Estimates Prompt Delivery
 COMPLETE RENOVATION
 Complete City & Bay Area Service
 641 Van Ness Av... GRayton 4-8471

PEDERSEN CHRIS LINOLEUM CO
 150 Steiner UN drhl 1-8446

PIONEER SHADE CO
 1555 Clement SK yline 1-9926
 (See Advertisement This Page)

PLASTIC-VIEW TRANSPARENT SHADES-
AMER TENT & AWNING COMPANY
 Fading-Sun Burning And Glare
 1132 Mission MARKET 1-2193

RICHMOND WINDOW SHADE CO
RICHMOND WINDOW SHADE FACTORY
 NEW SHADES MADE TO ORDER
 Repairing a Specialty
 Artistic Scallop Shades
 BRING IN YOUR OLD ROLLERS & WE WILL SAVE YOU MONEY
 The Man Who Stopped the Great Fire of 1906
 R. L. INGHAM
 4430 California SKyline 1-3274

RUHLMAN-MACK CO

Quality
WINDOW SHADES AND VENETIAN BLINDS
 Manufacturers - Contractors
 Wallpaper - Draw Drapes
 1414 Bush PProspect 6-1818
 Evenings call... PProspect 6-0964

S F Window Shade Mfg Co
 859 Golden Gate Av... WEst 1-6790
 (See Advertisement Page 834)

SCHADE THE SHADE MAN
 2937 Mission VA lencia 4-3312
 (See Advertisement This Page)

SCHINDEL'S PAINTS & WALLPAPER
 107 Leland Av... DElaware 3-1870

SEABOARD SUPPLY CO
 2235 Polk GR ayton 4-1463

SHADES INC 535 Sutter... DOuglas 2-7092
 (See Advertisement Page 834)

SNO-BOY PAINT STORE
 3159 Mission MI sun 8-0158

SPRINGLESS WINDOW SHADES OF CALIF
 3932 Mission JU niper 5-1476
 (See Advertisement This Page)

STANDARD LINOLEUM CO
 1836 Polk PR ospect-5-9263

SUN STOP SHADE SERVICE
 PORTOLA DISTRICT
 WASHABLE WINDOW SHADES
 MADE TO ORDER - REVERSED
 VENETIAN BLINDS
 2477 San Bruno Av... JU niper 7-7966
 Evening Estimates call... JU niper 5-0185

Sunset Window Shade & Venetian Blind Mfg Co
 4355 California BA yview 1-5521
 (See Advertisement This Page)

Transparent Shade Co The
 323 Geary YUkon 2-1441

VENETIAN BLIND DOCTOR
 741 Tehama HE mlock 1-0100

VENETIAN BLIND LAUNDRY
 2047 Clement BA yvw 1-4654
 (Continued Next Page)

Be sure you include concealed telephone wiring and handy telephone outlets in the new home you're planning.

NEW! Springless Shade

LASTS TWICE AS LONG!
 • ALWAYS ROLLS STRAIGHT
 • STOPS THICK YOU WANT
 • NEVER THINER SLATS
 • EASES NEVER FLAT

WASHABLE CLOTH PLAIN COLORS & PRINTS
 Also NEW VERTICAL VENETIAN DRAW DRAPES and BAMBOO DRAW DRAPES

For Free Estimates Call
 JU niper 5-1476

SPRINGLESS WINDOW SHADES OF CALIFORNIA
 3932 Mission near Richland

WINDOW SHADES & VENETIAN BLINDS

MADE TO ORDER
 RENOVATED
 Repaired - Measured and Installed
 Properly
 FACTORY SERVICE
Bayview 1-5521

SUNSET WINDOW SHADE AND VENETIAN BLIND MANUFACTURING CO.
 JESS RAPHAEL, Owner
 4355 California St., Corner 6th Ave.

A BLIND MAN WANTS TO SEE YOU

ART SHADE SHOP

HE mlock 1-5074
 2049 MARKET STREET
 Between 14th and Dolores Streets

Since 1908

LUN ON COMPANY

BAMBOO SHADES & DRAPERIES

ROLL-UP TYPES:
 • Outdoor & Indoor
 • Stock Sizes & Made to Order
 DRAW DRAPERIES
 • Custom Made

See Our Exclusive, Sheer "SILK SHEEN" Bamboo Material

- China Matting
- Hemp Square Rugs
- Bamboo Poles
- Native Furniture - Rattan, Woods

YUkon 2-6152
 771 SACRAMENTO ST. - Below Grant Ave.

WINDOW SHADES
 VENETIAN BLINDS
 WEATHER STRIPPING
 DISCOUNTS GIVEN ON CASH & CARRY

SKyline 1-9926

PIONEER SHADE COMPANY
 1555 CLEMENT AT 17TH AVE.

CASH and CARRY
 PRICES ON
WINDOW SHADES

Authorized Dealers in
DUPONT TONTINE
Washable
 WINDOW SHADE SLATS

Shades Sold Retail at Wholesale Prices
 REVERSING - RENOVATING - REPAIRING

VENETIAN BLINDS
CASH AND CARRY SHADE CO.
 1819 Market St. - Opp. Octavia
HEmlock 1-3663

"Art Shade the Shade Man"

Columbia

WINDOW SHADES VENETIAN BLINDS
 MADE TO ORDER - INSTALLED

Authorized Dealers in
TONTINE
 WASHABLE WINDOW SHADES

Telephone **Valencia 4-3312**
A. C. SCHADE CO.
 2937 MISSION ST.
 Between 25th & 26th Sts.

Sensational New
PLASTIC TAPE
 With
Flexalum SLATS

Wipe Clean With A Damp Cloth
 Won't Chip, Crack, Peel, or Rust

Continental
 VENETIAN BLINDS
 Call
TUxedo 5-4567
 FACTORY: 1695 JACKSON ST. corner of VAN NESS

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